

Latest CDC Data: Who Still Uses Tobacco?

According to the latest CDC
National Health Interview Survey:

50.6 million Americans use tobacco



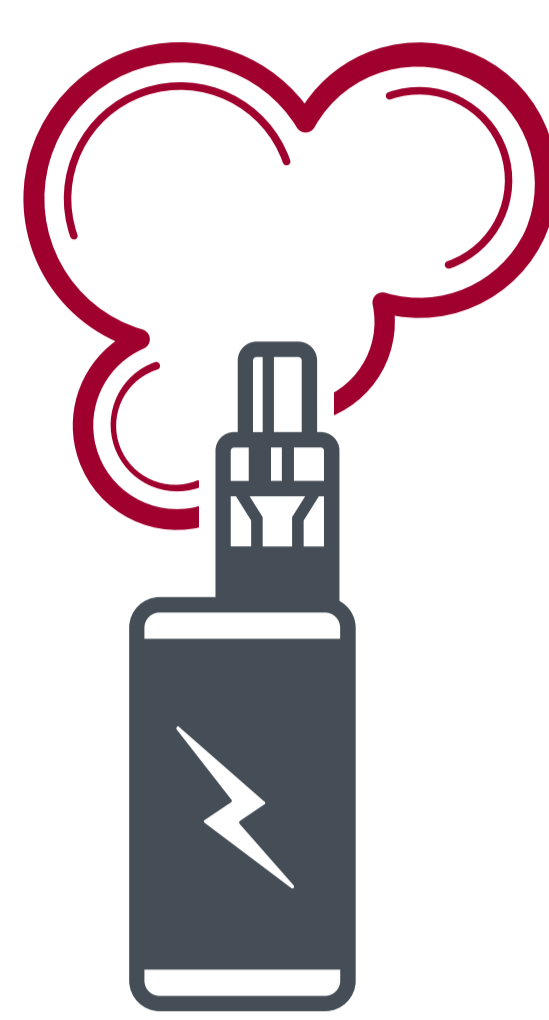
Almost **1 out of 5** use
2 or more tobacco products

4.5% of adults

use e-cigarettes, **up from 3.2%** in 2018

E-cigarette use is highest among
adults age **18 to 24 (9.3%)**

56% of these young adults report
they have never smoked cigarettes



Disparities persist.

Tobacco use among Americans



Race/Ethnicity

American Indian /Alaska Native **29.3%**

Whites **23.3%**



Education Level

GED **43.7%**

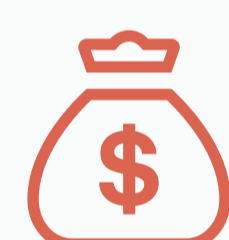
Graduate Degree **8.7%**



Sexual Orientation

Lesbian, Gay, or Bisexual **29.9%**

Heterosexuals **20.5%**



Income

<\$35,000 **27.0%**

≥ \$100,000 **15.1%**



Anxiety

Severe **43.5%**

Moderate **34.2%**

Mild **30.4%**

None/Minimal **18.4%**



Health Insurance Coverage

Uninsured **30.2%**

Medicaid **30.0%**

Private Insurance **18.0%**

The good news: most tobacco users want to quit.

Around 70%, in fact.

The key is getting a proven,
engaging quitting program—such as
the **EX Program** by Truth Initiative®—into
the hands of every single tobacco user.

ex program
by Truth Initiative®